

Virginia Association for Home Care and Hospice
35th Annual Conference
November 13, 2018



The Place at Innsbrook
4036-C Cox Road
Glen Allen, VA 23060



Opening Keynote



Anticipating Elderhood and Turning the Tables on Ageism: Development, Adaptation, Growth

E. Ayn Welleford, MSG, PhD, AGHEF, Gerontologist, Chair & Associate Professor, Department of Gerontology, College of Health Professions / Virginia Commonwealth University

Our culture and our communities need elders! There are some roles that only elders can fulfill. We will discuss how ageism interferes with the anticipation and pursuit of elderhood and how elders are needed in order to better our world. We will explore lessons learned from the “Blue Zones” Power 9 Principles as daily practices to support the pursuit of positive longevity. I look forward to learning along with you how we all can plot a more intentional course of development, adaptation and growth to and through elderhood.



2019 Brings the Enforcement of Civil Monetary Penalties

Matthew M Cobb, Attorney, Williams Mullen

The Office of Inspector General has identified vulnerabilities in the Medicare program affecting quality care and program integrity. In response, CMS is expected to strengthen oversight and enforcements. Learn about civil monetary penalties and other enforcement actions that could negatively impact your home care agency and strategies for compliance.



From HHGM to PDGM - What this Alphabet Soup Means for your Agency

Brian Harris, Consulting Director, BlackTree Healthcare Consulting

CMS has proposed overhauling the home health prospective payment system to shift toward value-based care. First was the Home Health Groupings Model, and then most recently the Patient-Driven Groupings Model (PDGM), which would remove incentives to over-provide therapy services and halve the 60-day episode of care to 30 days. Learn about the new model and how your agency can embrace the shift toward value over quantity.



The Golden Circle and Why It's Important for Organizations Providing Care in the Home

Adrian Killebrew, Business Development Executive, Axxess

We are living in a new economy that is powered by technology, fueled by information and driven by knowledge. For the first time in history five generations can be found working side by side. By 2020, millennials will comprise 75% of the world's workforce. Steadily increasing demands for nurses and direct care workers will exceed that of every industry sector as 10,000 baby boomers become eligible for retirement everyday. Explore the impact on building your organization's culture and how it can be the key to your organizations success.



Performance Management: Behavior Not Opinion, Documentation and Long-Term Success

Jamie Hasty, Vice President, SESCO Management Consultants

All too often, managers avoid performance management which impacts the employee's long-term success with the agency. Good performance management establishes a method of managing employees by setting clear expectations with measurable standards from day one. It also supports and provides on-going monitoring, coaching, and feedback to employees regarding their performance. Formal evaluations are critical to determine if the employee meets the specified expectations and for documentation purposes. The results of the entire process allow managers to make to make decisions regarding selection, placement, training, compensation, and promotion.

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2018 Annual Conference REGISTRATION

November 13, 2018

8:00am – 5:00pm

Complete one form per registrant and attach to first registrant's form.

Mail: Send completed registration forms and payment to:
VAHC, 3761 Westerre Pkwy, Suite B, Henrico, VA 23233.

Fax: Send completed registration forms and Visa/MasterCard number to **804.288.3303**

Hotel Reservations: *The Hilton Garden Inn*, Glen Allen, VA. VAHC has secured a block of rooms at the special rate of \$129 per night. The Cut-off date is Tuesday, October 21, 2018 to guarantee the special rate. Please call the hotel directly at 804-521-2900 and reference the Virginia Association for Home Care and Hospice group: Group code VAHCH1. **Conference** will be held at *The Place at Innsbrook*, 4036-C Cox Road, Glen Allen, VA 23060 (Located across the parking lot from hotel).

Conference Registration: (attach additional forms for each registrant.)

No refunds, but substitutions from the same agency may be made.

Conference registrations cannot be split.

Agency: _____

Street Address: _____

City: _____ State _____ Zip _____

Telephone: _____ Fax Number: _____

Name: _____ 1ST TIME ATTENDEE? **Y N**

Email: _____

Please circle all that apply:

Early Bird Rates (Members only) (Postmarked by October 19, 2018)

Super-Saver Rate	VAHC Member	Non-member
Conference Registration	(3 registrations) \$675	n/a
	(5 registrations) \$999	n/a
	(single registration) \$249	n/a

Regular Rate (Postmarked by November 2, 2018)

Conference Registration \$279 \$379

Late Rate (Postmarked after November 2, 2018)

Conference Registration \$379 \$479

TOTAL DUE: _____

Payment Information: check enclosed Visa/MasterCard

Credit Card # _____ Exp. Date _____ Security Code: _____

Name of Cardholder: _____

Address of Cardholder: _____

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Signature: _____

Any questions please contact the VAHC office at (P) 804-285-8636, (F) 804-288-3303



VIRGINIA ASSOCIATION FOR
HOME CARE AND HOSPICE

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3761 Westerre Pkwy, Suite B
Henrico, VA 23233

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Join us this year for one day only:

- All food and beverages provided during conference hours
- Industry specific educational programs
- Recognize and honor award recipients
- Great networking opportunities